

# Impacting the South's Automotive Industry

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## CAVS Extension (Canton, MS)

## CAVS Research (Starkville, MS)

### Professional Development

- · Rapid Problem Solving
- Lean Certification
- Six Sigma (Green Belt, Black Belt)
- · Welding for Engineers
- Instrumentation & Diagnostics
- · Simulation Modeling

#### K-12 Initiative

- · STEP Robotics Competition
- · Near Space Balloon
- · Summer Engineering Experiences

### Technology Transfer & Field Engineering

- · Lean Transformation
- · Quality Improvement
- Kaizen Events
- Simulation Modeling
- Product Launch
- Plant Lavout
- Quality Engineering
- Solid Modeling
- Innovation Engineering

#### Engineering Mechanics & Materials Science

- · Multi-scale experimentation
- · Materials characterization
- · Materials processing
- Nano/microstructure analysis
- · Lightweight materials
- · Bio-materials
- · Particulate materials
- Engineering informatics
- V&V
- Biomechanics
- Cyberinfrastructure

### Computational Fluid Dynamics

- · Mesh generation
- Simulation tools
- Energetics
- · Thermal mgmt
- Aerodynamics
- Chemically reacting flow
- Multidisciplinary design
- optimization
   Fluid-structure
- interaction
- Uncertainty analysis

#### Advanced Vehicle Systems

- · Automotive Electronics
- · Hybrid technologies
- IC Engines
- Dynamometer
- Noise, vibration and harshness
- Emissions

#### Computational Engineering & Science in Mechanics

- · Multi-scale modeling
- · Material models
- · Theoretical mechanics
- Design optimization
- Uncertainty analysis
- Bio-inspired design
- Process modeling
- Manufacturing

#### **Human Factors**

- · Human factors
- Ergonomics
- Product lifecycle mgmt



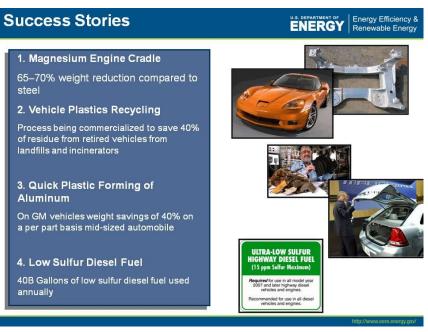
CAVS is an interdisciplinary center comprised of engineering, research, development, and technology transfer teams focused on enhancing human and payload mobility.



## **Innovative Use of Lightweight Materials**

CAVS is a leader in the use of lightweight materials for automotive applications.





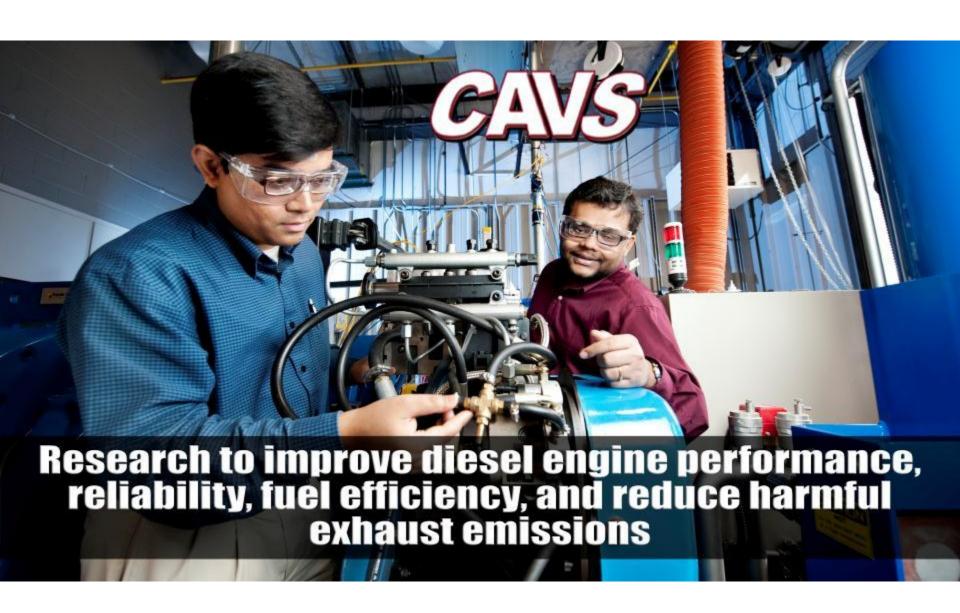
















## Mechanical Testing

- Five Instron loading frames with various static and cyclic loading capacities and temperature control settings
- An Instron multi-actuator system for component or subsystem structural testing
- Hysitron Triboscope nanoindention system
- Fullam in-situ SEM fatigue testing
- Hopkinson bars systems with individual tension, compression, and torsion setups
- Trilion optical strain measurement system
- Questar QM100 long focal microscope with a power pak
- Q-panel salt-fog corrosion tank
- Engine and chassis dynomometers
- Shock/vibration

## Materials Characterization

- Taylor-Hobson Talysurf CLI 2000 gauge system with 3-d surface measurement
- X-Ray Tomography
- ZEISS optical stereological microscope
- VJ 1000 X-ray inspection system
- JEOL6500F high performance SEM with EBSD and EDS capability
- JEOL JEM-100CX II transmission electron microscope
- STRUERS metallographic set

#### **Manufacturing Equipment:**

- Injection molding machine; twin extruder
- HAAS CNC mill and lathe
- Powder metallurgy





## Developing Technologies for Improving Quality ... "Clear Vision" Student Project

Real World – Undergraduate ... Student Engineering Design Projects ... resulting in increased testing capability ... increasing vehicle quality.

- Transferred technology to Nissan
- Integrated measurements from vehicle (e.g., VIN), test results into plant wireless network
- World-wide standard









## Support for Student Led Design Teams ... National Champions!

#### Challenge X

- A 4 year competition that challenged students to re-engineer a 2005 GM Equinox to minimize energy consumption and emissions while maintaining or exceeding stock vehicle performance.
- First Place overall in Years 3 & 4: National Champions!

#### EcoCAR

- A 3 year competition where students reengineered a 2009 Saturn Vue by minimizing energy consumption and reducing greenhouse gas emissions while maintaining its utility, safety, and performance.
- The MSU team chose their architecture as a plug-in, extended range hybrid that runs on B20 biodiesel!
- First Place overall in Year 2

#### EcoCAR2

- A 3 year competition where students are re-engineering a 2013 Chevrolet Malibu.
- The MSU team chose their architecture as a Parallel-Series Plug-In Hybrid Electric Vehicle.
- First Place overall in Year 1







### **Overview CAVS Extension**











#### **Making a Difference**

(NIST-MEP Client Surveys)

- Economic Impact: \$5.5 Billion
- 3,300 jobs created or retained

#### Through ...

On site Projects and Professional Development Workshops (e.g., Lean Six Sigma, Problem Solving, Kaizen Events, Simulation Modeling, Solid Modeling, Finite Element Analysis ...)

#### **Recent Successes**

Prototype to Full Scale production (9 mo.)
80% Improvement in Plant Quality
400% Increase in Plant Throughput (3 mo.)
2010 Recipient of University Economic
Development Award of Excellence

Southern Growth Policy Board Innovation Award for Mississippi (2012)

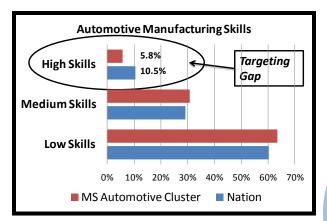








## Supporting Professional Development Training ... "Enhancing On-the-Job Problem Solving"





#### **Team Building**

Leadership
Communications
Coaching
Resolving Conflict
Supporting Change

#### **Program Highlights**

- Automotive & High Growth Industries
- 27 Prof. Development Courses / 71 Classes; 654 Participants
- 100 Industry-University Projects + Coaching
- Benefits \$2M / year

#### Manufacturers (42)

Nissan North America **SEC Electro Coating Tower Automotive Hunter Engineering Hol-Mac Corporation** IMS Autrans M-Tek Anel Harrison Mfging Johnson Controls **Bad Boy Enterprises** Martin Rea Calsonic Kansei **Unipres Southeast** Shiloh Industries Hagemeyer NA Yates Services LLC PACCAR Engine Co **JMAA** 

Minact Logistical

PPG **PKUSA** Northrop Grumman Cox MHP **Ergon Refining Peavey Electronics** T & L Specialty **PFG Precision Optics** Thysenkrupp DTI ABB Kuhlman **Howard Industries** Viking Range Milwaukee Tools Eaton Aerospace Parker Hannifin **GECOM** 

## Problem Solving Methodologies

Rapid Problem Solving
Statistical Process Control
Lean Certificate
Fundamentals of Welding
Introduction to Gage R&R
Simulation Modeling
Ergonomics Essentials
Introduction to Minitab



Vehicle Communications

& Diagnostics

Fundamentals of Mechanical

Drive Systems

Vehicle Dynamics and Safety

Testing & Instrumentation I & II

**Sound & Vibration Diagnostics** 















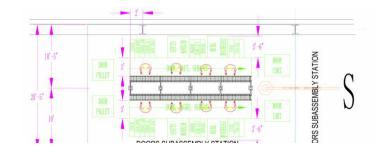
## Supporting Electric Car Start-Up ...

#### **Company Background:**

- "Start-up" electric car manufacturer located in Horn Lake, MS.
- Targeting initial creation of 150+ jobs

#### **Project Results**

- CAVS Research team –
   efforts focused on
   battery testing; and
   collaborations on next
   generation vehicles.
- CAVS Extension team responsible for the design of the assembly line and other support processes.
- Targeting production "kick-off" of "MyCar" in late 2012.







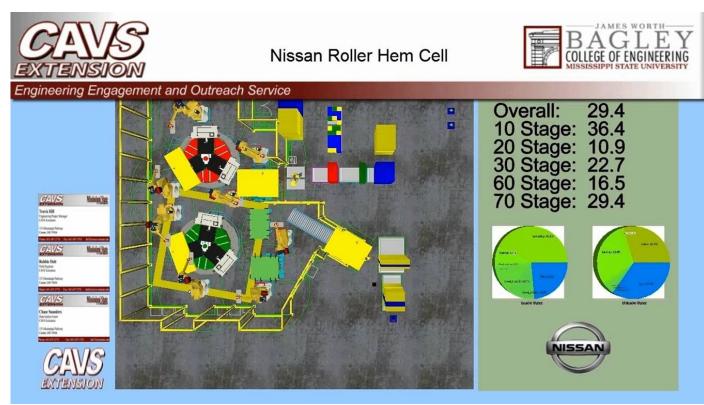






# Supporting Launches of New Models ...

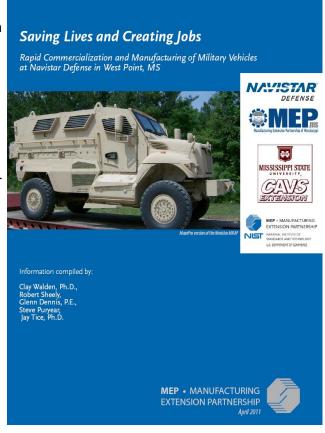
- Over 20 different simulation models have been developed by our CAVS Extension team in collaboration with Nissan and Tier 1 suppliers over the last 2 years.
- Supporting the growth in the Central Mississippi automotive Cluster (NV, Xterra, Frontier).





### **Support for Ground Vehicles .... Navistar**

- Publication of "First Ever" MEP "National Case Study"
- MSU played a major role in the launch of Navistar Defense's armored vehicle plant in West Point, MS. Key activities included design and implementation of the manufacturing processes and overall production system. Major vehicle launches have included the KBR armored cab, multiple MRAP versions, and TACOM vehicle. Supplier development involving over 12 Mississippi Small manufacturers.
- From prototype to full-scale production peak employment 1,050 at the plant. ... average employment over **500** employees across 5 years.
- Total Impact from all of CAVS Extension's work ... over \$4B in *economic* impact (3<sup>rd</sup> party survey reported by MEP). Documented savings of dozens of lives in Iraq due to increased protection from the threat of IED's



#### **OVERVIEW**

Across the nation the Hollings Manufacturing Extension Program works with over 30,000 manufacturers each year. This case study describes the important role of the Manufacturing Extension Partnership of Mississippi (MEP. ms) Center at Mississippi State University's CAVS Extension in the support of product design, testing, plant layout, facilitation, manufacturing planning and operations at Navistar Defense's plant in West Point, Mississippi. As a result, twelve different vehicles were launched, over 1,000 people were employed at peak production, a strong supply chain of local and regional small and mid-sized manufacturers was developed and nurtured, and the lives of hundreds of



Navistar Defense in West Point and the Manufacturing Extension Partnership of Mississippi at Mississippi State University are the key to advancing our state's economy while providing support to quality manufacturers.

"Public-private partnerships like the one between

MEP.ms is just one example of how Mississippi the Navistar Dedication. universities are helping companies excel. Building a strong workforce takes a combination of innovative job training programs and tapping into our state's universities to put bright minds to work on industry needs."

Haley Barbour—Governor of Mississippi











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U.S. DEPARTMENT OF COMMERCE • NATIONAL INSTITUTE OF STANDARDS AND TECHNOLOGY • MANUFACTURING EXTENSION PARTNERSHIP







## Student Technology Exchange Program (STEP)





- <u>K-12 Outreach</u>... Introduces high school students to critical technologies used in the automotive industry (e.g., Robotics and PLCs).
  - Students have regular access to Nissan's Training Center.
  - STEP provides Pre-college Admission opportunities & tours of manufacturing facilities (e.g., Tower, JCI, and SEC).
  - <u>Participants:</u> Students are drawn from the following school districts Canton City, Jackson Public Schools, Madison County, and Leake County.
- **Results:** After 5 years 210 students have "graduated";
  - 100% High School Graduation vs. 72% statewide
  - 84% of students have continued education in university/community college/military
- <u>Community Support:</u> Numerous businesses & community organizations have supported the program (e.g., Nissan, Entergy, ...)
  - Sponsors have given over \$32K in grants and scholarships.
  - Developing Summer Student Internships within automotive industry.



